



Town of Bridgewater

Town Council

July 28, 2022

6:00p.m.

Via Zoom:

<https://us06web.zoom.us/j/82107392564>

(646) 876-9923

Meeting ID: 821 0739 2564

Rules and Procedures

Meeting Agenda

- A. CALL TO ORDER - 6:00 P.M.**
- B. PUBLIC COMMENTS**
- C. LEGISLATION FOR ACTION**
 - a) Ordinance D-FY22-025: General Ordinance Chapter 50 Buildings Article II.
Naming of Town Buildings and Facilities (*Moore*)
- D. ADJOURNMENT**



Bridgewater Town Council

In Town Council, Tuesday, July 12, 2022

Council Ordinance: D-FY22-025

Introduced By: Councilor Moore
Date Introduced: July 12, 2022
First Reading: July 12, 2022
Second Reading:
Third Reading:
Amendments Adopted:
Date Adopted:
Date Effective:

Proposed Ordinance D-FY22-025

GENERAL ORDINANCE CHAPTER 50 BUILDINGS ARTICLE II. NAMING OF TOWN BUILDINGS AND FACILITIES

WHEREAS, In accordance with the provisions of the Bridgewater Town Charter, relative to amendments to the Administrative Code, it is therefore:

ORDERED, that the Town Council assembled votes to amend by adding under Chapter 50. Buildings. Article II. Naming of Town Buildings and Facilities as follows:

§ 1 Purpose.

The purpose of this article is to establish a consistent policy and guidelines for the naming of Town of Bridgewater owned facilities.

§ 2 Definitions. As used in this section,

Applicant shall mean one who makes a formal proposal to name, co-name, or re-name a Town-owned facility

Application shall mean a completed proposal requesting a naming, co-naming, or renaming by an Applicant.

Agreement shall mean an agreement between the Town and an Applicant outlining the terms and conditions of approval in the granting of naming rights.

Town-Owned Facility shall mean any property, complex, amenity, building, park, structure, street or related property, or part thereof, owned or controlled by the Town.

Naming Rights shall mean the right to name a Town-owned facility

§ 3 Qualifying Names and/or Criteria

- a. Geographical location of the facility including descriptive names
- b. An outstanding feature of the area. (example: hill, river, vegetation)
- c. Commonly-recognized subjects of historical significance such as an event, person (nonliving), group, culture, or place
- d. A person (non-living) or group who significantly contributed to the acquisition or development of the Town-owned property or street
- e. An individual (non-living) who provided an exceptional service in the interest of the community as a

NOT FOR ACTION – FIRST READING ONLY

whole

- f. An individual (living) may be considered based on the provision of significant funding that underwrites the cost of renovation or construction of a Town-owned facility. Financial underwriting shall be broadly defined as substantial monetary contributions that completely or significantly enable Town projects such as parks, buildings or property acquisition to occur. This may include monetary gifts and/or grants or complete donation of land
- g. Parks and facilities that are donated to the Town can be named by deed restriction by the donor. The naming and acceptance of land is subject to approval by the Town Council
- h. Naming may include amenities, buildings, parks, streets and related public property
- i. Naming should not conflict with grant funding policies established by local, private, state and/or federal grant funding programs.

§ 4 Procedure

- a. An Applicant, including Town Councilors, Town Manager, Town staff, Town committees, resident, individual, or organization shall submit an Application to the Town Manager for consideration and initial review. Application shall contain at the following information:
 - i. Application date
 - ii. Applicant name, address, and contact information
 - iii. Current name and location of the Town-owned facility
 - iv. Proposed name and location of the Town-owned facility
 - v. Justification for naming or renaming the Town-owned facility
 - vi. Attachments, if applicable
- b. After due diligence and in a timely manner, The Town Manager shall forward the application to the Town Council, with relevant facts and fiscal impacts.
- c. If the Application is for a public street, property owners and/or residents who reside within 300 feet of the street, or who live on the street, shall be notified by mail
- d. The Town Council will allow for public input and comment at a Town Council meeting prior to a final decision on the Application
- e. The Town Council will confirm the naming or renaming of a Town-owned facility by resolution. The Town Council may negotiate an Agreement memorializing terms and conditions of granting naming rights.
- f. The Town Council shall have final approval and the absolute discretion to grant or deny a request for any reason or no reason.

§ 5 Exceptions.

- A. This section shall not be interpreted to apply to the temporary naming of facilities with a generic name or number for identification purposes during acquisition and/or development of the facility.
- B. This section shall not be interpreted to apply to the naming of privately owned facilities or streets in Bridgewater

Committee Referrals and Dispositions:

Referral(s)	Disposition(s)
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