

TOWN OF BRIDGEWATER

OFFICE OF THE TOWN COUNCIL



Strategic Planning Committee Meeting Agenda January 20, 2022

Committee Members:

*Fred Chase, Member
District 4 Councilor*

*Erik Moore, Chair
District 1 Councilor*

*Dennis Gallagher, Member
At-Large Councilor*

Virtual Via Zoom

To Attend Via Video, use the Link Below:

<https://us06web.zoom.us/j/85357459925>

Call In: 1-646-876-9923

Meeting ID: 853 5745 9925

- A. Call to Order – 7:00 p.m.
- B. Public Comment
- C. Legislation Referred:
 - a. Resolution R-FY22-006 – Establishing the Town Council’s Vision for Bridgewater
- D. Adjourn



Bridgewater Town Council

In Town Council, Tuesday, January 4, 2022

Council Resolution: R-FY22-006

Introduced By: Councilor Moore
Date Introduced: January 4, 2022
First Reading: January 4, 2022
Second Reading:
Amendments Adopted:
Date Adopted:
Effective Date:

Resolution R-FY22-006

A Resolution Establishing the Town Council's Vision for Bridgewater

WHEREAS, any council member may submit to the Town Council proposed town goals and other objectives for its consideration; and

WHEREAS, a community vision statement is a simple statement describing an idealistic picture of what we collectively want for our community in the long-term. A vision is aspirational and inspirational and, unlike a mission, does not define our purpose or strategies, but rather a desired state of being; and

WHEREAS, a community vision statement is necessary to guide our community's priorities, strategies, and actions by providing a clear and collectively agreed upon foundation for planning; and

WHEREAS, towns without a declared community vision spend considerable energy on wrong or irrelevant issues, bouncing reactively from one topic to another; and

WHEREAS, the Bridgewater Comprehensive Master Plan describes a community vision that should be condensed and made actionable by the Town Council; and

WHEREAS, a community vision statement will help the Town Council, Town Manager and other town committees, boards and groups make decisions for the future;

NOW, THEREFORE, LET IT BE RESOLVED that we, the Town Council of Bridgewater, agree that the following vision statement represents the desired future state for the Town of Bridgewater and will serve as a clear foundation for all planning, prioritization, management and investment decisions and activities conducted by or for the Town of Bridgewater:

“By the year 2035, Bridgewater will have established itself as the region’s most accessible and desirable hub of culture, commerce, education, and open space recreation with a thriving downtown area, a breadth of housing choices, sustainable infrastructure, and a connected network of scenic outdoor recreation options, all of which preserve our quaint small-town aesthetic and highlight our historic heritage and charm.

NOT FOR ACTION – FIRST READING ONLY.

This will be supported by a best-in-class town government that prioritizes sound fiscal management, fast and reliable municipal services, community engagement and inclusivity, and economic prosperity to create better everyday lives for all generations and cultures.”

Explanation: Intended to initiate and baseline planning activities within the Strategic Planning Committee. Effective policy-making and town management starts with a clear “big picture” vision and timeframe for the community. Once a vision is established, the Town Council and Town Manager can then identify the components necessary for achieving the vision and provide direction for implementation in the form of prioritized goals and measurable objectives.

Committee Referrals and Dispositions:

| Referral(s) | Disposition(s) |
|----------------------|-----------------------|
| • Strategic Planning | • |